

THE AUSTRALIAN FINANCIAL REVIEW

Advertising Booking & Material Deadlines - Australia Day 2025

Day	Edition Date	Section	Booking	Material
Monday	20-Jan-2025	Main Book	10am Thu 16-Jan-2025	12pm Fri 17-Jan-2025
Tuesday	21-Jan-2025	Main Book	10am Fri 17-Jan-2025	12pm Mon 20-Jan-2025
Wednesday	22-Jan-2025	Main Book	10am Mon 20-Jan-2025	12pm Tue 21-Jan-2025
Thursday	23-Jan-2025	Main Book	10am Tue 21-Jan-2025	12pm Wed 22-Jan-2025
Friday	24-Jan-2025	Main Book Life & Leisure	10am Wed 22-Jan-2025 10am Fri 17-Jan-2025	12pm Thu 23-Jan-2025 12pm Tue 21-Jan-2025
Australia Day Bumper Edition On sale from Saturday 25th January through to Monday 27th January, 2025				
Saturday	25-Jan-2025	Main Book Life & Leisure	10am Thu 23-Jan-2025 10am Fri 17-Jan-2025	12pm Fri 24-Jan-2025 12pm Tue 21-Jan-2025
Tuesday	28-Jan-2025	Main Book	10am Thu 23-Jan-2025	12pm Fri 24-Jan-2025
Wednesday	29-Jan-2025	Main Book	10am Fri 24-Jan-2025	12pm Tue 28-Jan-2025
Thursday	30-Jan-2025	Main Book	10am Tue 28-Jan-2025	12pm Wed 29-Jan-2025
Friday	31-Jan-2025	Main Book Life & Leisure	10am Wed 29-Jan-2025 10am Fri 24-Jan-2025	12pm Thu 30-Jan-2025 12pm Tue 28-Jan-2025
Saturday	1-Feb-2025	Main Book Life & Leisure	10am Wed 29-Jan-2025 10am Fri 24-Jan-2025	12pm Fri 31-Jan-2025 12pm Tue 28-Jan-2025
Monday	3-Feb-2025	Main Book	10am Thu 30-Jan-2025	12pm Fri 31-Jan-2025
Tuesday	4-Feb-2025	Main Book	10am Fri 31-Jan-2025	12pm Mon 3-Feb-2025

Sections	Starts	Finishes
Summer Review	Tuesday 2nd January	Friday 24th January

Sections	Last issue for 2024	First issue for 2025
Life & Leisure	Saturday 21st December	Friday 17th January
Review	Friday 13th December	Friday 31st January
Technology	Tuesday 17th December	Tuesday 28th January
Saleroom	Thursday 12th December	Thursday 13th February
Marketing & Media	Monday 16th December	Monday 3rd February
Smart Investor (Wed)	Wednesday 18th December	Wednesday 29th January
Accounting & Consulting	Wednesday 18th December	Wednesday 29th January
Education	Monday 16th December	Monday 3rd February
Legal Affairs	Friday 13th December	Friday 31st January
Street Talk	Friday 20th December	Monday 13th January
Rear Window	Friday 20th December	Monday 13th January
Boss	Friday 13th December	Friday 31st January
Smart Investor (Sat)	<i>Publishes throughout Christmas / New Year</i>	