

THE AUSTRALIAN FINANCIAL REVIEW

Advertising Booking & Material Deadlines - Christmas/New Year 2024-2025

Day	Edition Date	Section	Booking	Material
Monday	16-Dec-2024	Main Book	10am Thu 12-Dec-2024	12pm Fri 13-Dec-2024
Tuesday	17-Dec-2024	Main Book	10am Fri 13-Dec-2024	12pm Mon 16-Dec-2024
Wednesday	18-Dec-2024	Main Book	10am Mon 16-Dec-2024	12pm Tue 17-Dec-2024
Thursday	19-Dec-2024	Main Book	10am Tue 17-Dec-2024	12pm Wed 18-Dec-2024
Friday	20-Dec-2024	Main Book	10am Wed 18-Dec-2024	12pm Thu 19-Dec-2024
		Life & Leisure	10am Fri 13-Dec-2024	12pm Tue 17-Dec-2024
<i>Christmas Bumper Edition</i> On sale from Saturday 21st December through to Friday 27th December				
Saturday	21-Dec-2024	Main Book	10am Thu 19-Dec-2024	12pm Fri 20-Dec-2024
		Life & Leisure	10am Fri 13-Dec-2024	12pm Tue 17-Dec-2024
<i>New Year Bumper Edition</i> On sale from Saturday 28th December through to Wednesday 1st January				
Saturday	28-Dec-2024	Main Book	10am Mon 23-Dec-2024	12pm Fri 27-Dec-2024
		Life & Leisure	No Publication	
Thursday	2-Jan-2025	Main Book	10am Mon 30-Dec-2024	12pm Tue 31-Dec-2024
Friday	3-Jan-2025	Main Book	10am Tue 31-Dec-2024	12pm Thu 2-Jan-2025
		Life & Leisure	No Publication	
Saturday	4-Jan-2025	Main Book	10am Thu 2-Jan-2025	12pm Fri 3-Jan-2025
			No Publication	

Sections	Starts	Finishes
Summer Review	Tuesday 2nd January	Friday 24th January

Sections	Last issue for 2024	First issue for 2025
Life & Leisure	Saturday 21st December	Friday 17th January
Review	Friday 13th December	Friday 31st January
Technology	Tuesday 17th December	Tuesday 28th January
Saleroom	Thursday 12th December	Thursday 13th February
Marketing & Media	Monday 16th December	Monday 3rd February
Smart Investor (Wed)	Wednesday 18th December	Wednesday 29th January
Accounting & Consulting	Wednesday 18th December	Wednesday 29th January
Education	Monday 16th December	Monday 3rd February
Legal Affairs	Friday 13th December	Friday 31st January
Street Talk	Friday 20th December	Monday 13th January
Rear Window	Friday 20th December	Tuesday 28th January
Boss	Friday 13th December	Friday 31st January
Smart Investor (Sat)	<i>Publishes throughout Christmas / New Year</i>	