

RESPONSE TO MEDIA SPECULATION

Nine Entertainment Co. (ASX:NEC) refers to speculation in today's press regarding a variation to NEC's arrangements with the Australian Rugby League Commission (ARLC). NEC confirms that it is in discussions with the ARLC and Fox Sports about a potential variation to NEC's rights to broadcast NRL matches. No agreement has been reached on any transaction. Should an agreement be reached, NEC will make an appropriate announcement to the market in accordance with its disclosure obligations.

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