8 Chifley 8-12 Chifley Square Sydney NSW 2000 GPO Box 9925 NSW 2001 Tel (02) 9210 6500 Fax (02) 9210 6611 www.corrs.com.au



Date Pages	<ul><li>2 September 2014</li><li>7 (including this page)</li></ul>
То	Company Announcements Platform Australian Securities Exchange Limited

Sydney Melbourne Brisbane Perth

Dear Sir/Madam,

# Notice of change of interests of substantial holder

We act for the Apollo Group.

In accordance with the *Corporations Act 2001* (Cth), we **attach** a Form 604 "Notice of change of interests of substantial holder" issued by the Apollo Group in relation to the shares in Nine Entertainment Co. Holdings Limited.

Yours faithfully

Andrew Lumsden

**Corrs Chambers Westgarth** 

11796312/1

### Form 604

Corporations Act 2001 Section 671B

# Notice of change of interests of substantial holder

To: Company Name/Scheme

Nine Entertainment Co. Holdings Limited (NEC)

ACN/ARSN

ACN 122 203 892

1. Details of substantial holder (1)

Name

AIF VII Singapore Pte. Ltd., and certain related bodies corporate named in Annexure A (Apollo Group)

This notice is issued on behalf of the Apollo Group

ACNVARSN (if applicable)

Not applicable

There was a change in the interests of the

substantial holder on

28/08/14

The previous notice was given to the company on

19/12/13

The previous notice was dated

19/12/13

#### 2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice	Previous notice		
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
Ordinary shares	343,987,121	36.58%	210,215,689	22,37%

#### 3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme, are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
28/08/14	Apollo Group	Apollo's substantial holding was reduced as a result of the release from escrow and non-disposal agreements of NEC shares held by certain Non-Executive Director Shareholders and Management Shareholders (in respect of which NEC has a relevant interest due to the escrow and other disposal restriction arrangements over those Shares) as these terms are defined in the Prospectus dated 8 November 2013 lodged by NEC and NEC SaleCo Pty Limited.	N/A	133,771,432 ordinary shares	133,771,432 ordinary shares

# 4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of	Registered holder of	Person entitled to be	Nature of relevant interest (6)	Class and	Person's
relevant	securities	registered as holder (8)		number of	votes
interest				securities	

Apollo Group	Those holders listed in Annexure B	Those holders listed in Annexure B	Relevant interest under sections 608(1) and 608(3) of the Corporations Act 2001 (Cth)	205,142,520 ordinary shares	205,142,520
Apollo Group	Those holders listed in Annexure C	Those holders listed in Annexure C	Relevant Interest under section 608(3) of the Corporations Act 2001 (Cth) due to Apollo Group's holding in NEC, and NEC's control over the escrowed shares set out in Annexure C	5,073,169 ordinary shares	5,073,169

#### 5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
n/a	n/a

...

#### 6. Addresses

The addresses of the persons named in this form are as follows:

Name ·	Address
NEC, Geoff Jones & David Gyngell	24 Arlarmon Road, Willoughby NSW 2068
Apollo Group	See Annexure B

### Signature

orint name

capacity Authorised Signatory

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date

2 SEPT 2014

### **DIRECTIONS**

- If there are a number of substantial holders with similar or related relevant interests (eg, a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6) Include details of:
  - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
  - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

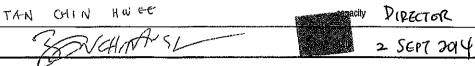
- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) If the substantial holder is unable to determine the identity of the person (eg if the relevant interest arises because of an option) write "unknown".
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

### Annexure A

This is Annexure A of 2 pages reterred to in the Form 604 (Notice of change of interests of substantial holder)

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	Maria	N
4	Name	Address
1	AIF VII Singapore Pte. Ltd	61 Robinson Road, 11th Floor Suite 1, Robinson Centre, Singapore 068893
2	Apollo Credit Singapore Pte, Ltd	61 Robinson Road, 11th Floor Suite 1, Robinson Centre, Singapore 068893
3	Apollo Centre Street Partnership, L.P.	One Manhattanville Road, Suite 201, Purchase, New York 10577
4	Apollo Special Opportunities Managed Account, L.P.	One Manhattanville Road, Suite 201, Purchase, New York 10577
5	Apollo SPN Investments 1 (Credit), LLC	One Manhattanville Road, Suite 201 Purchase, New York 10577
6	Apolio Management Singapore Pte Ltd	61 Robinson Road, 11th Floor Suite 1, Robinson Centre, Singapore 068893
7	Apollo Centre Street Management, LLC	One Manhatlanville Road, Suite 201 Purchase, New York 10577
В	Apoilo SVF Management L.P.	9 West 57th Street, 43rd Floor New York, New York 10019
9	Apollo SPN Management, LLC	One Manhattanville Road, Sulle 201 Purchase, New York 10577
10	Apollo ST Fund Management, LLC	9 West 57th Street, 43rd Floor New York, New York 10019
11	Apollo Advisers VII (EH), L.P.	c/o Intertrust Corporate Services (Cayman) Limited, 190 Elgin Avenue, George Town, Grand Cayman KY19005
12	Apollo Advisors VII (EH-GP), Ltd	c/o Intertrust Corporate Services (Cayman) Limited, 193 Elgin Avenue, George Town, Grand Cayman KY19005
13	Apolio Principal Holdings III GP, Ltd	c/o Intertrust Corporate Services (Cayman) Limited, 190 Elgin Avenue, George Town, Grand Cayman KY19005
14	Apollo SPN Advisors (APO DC), L.P.	One Manhatlanville Road, Suite 201 Purchase, New York 10577
15	Apollo SPN Capital Management (APO DC-GP), LLC	Опе Manhattanville Road, Suite 201 Purchase, New York 10577
16	Apollo Centre Street Advisors (APO DC), L.P.	One Manhattanville Road, Suite 201 Purchase, New York 10577
17	Apollo Centre Street Advisors (APO DC-GP), LLC	One Manhattanville Road, Suite 201 Purchase, New York 10577
18	Apollo SOMA Advisors, L.P.	One Manhattanville Road, Suite 201 Purchase, New York 10577
19	Apollo SOMA Capital Management, LLC	c/o Apolio SOMA Advisors, L.P., One Manhattanville Road, Suite 201 Purchase, New York 10577
20	Apollo European Strategic Advisors L.P.	9 West 57th Street, 43rd Floor, New York, New York 10019
21	Apollo European Credit Advisors, L.P.	9 West 57th Street, 43rd Floor, New York, New York 10019
22	Apollo SK Strategic Advisors, L.P.	c/o Intertrust Corporate Services (Cayman) Limited, 190 Elgin Avenue, George Town, Grand Cayman KY19005
23	Apollo European Strategic Advisors LLC	9 West 57th Street, 43rd Floor, New York, New York 10019
24	Apollo European Credit Advisors, LLC	9 West 57th Street, 43rd Floor, New York, New York 10019
25	Apollo SK Strategic Advisors, LLC	One Manhattanville Road, Suite 201 Purchase, New York 10577
26	Apollo Principal Holdings IX GP, Ltd	c/o Intertrust Corporate Services (Cayman) Limited, 190 Elgin Avenue, George Town, Grand Cayman KY19005
27	Apollo Principal Holdings IV GP, Ltd	c/o Intertrust Corporate Services (Cayman) Limited, 190 Elgin Avenue, George Town, Grand Cayman KY19005
28	Apollo Principal Holdings If GP, LLC	One Manhattanville Road, Suite 201 Purchase, New York 10577
29	Apollo Asia Management GP, LLC	c/o Apollo Asia Management, L.P., 9 West 57th Street, 43rd Floor, New York, New York 10019
30	Apollo SVF Management GP, LLC	c/o Apollo SVF Management, L.P., 9 West 57th Street, 43rd Floor, New York, New York 10019
31	Apollo Capital Management GP, LLC	c/o Apollo Capital Management, L.P., 9 West 57th Street, 43rd Floor, New York, New York 10019
32	Apollo Management Holdings GP, LLC	One Manhattanville Road, Suite 201 Purchase, New York 10577
33	AIF VII Asia Intermediate, LLC	One Manhattanville Road, Suite 201 Purchase, New York 10577
34	AIF VII Euro Leverage, L.P.	c/o Apollo Advisors VII (EH), L.P., One Manhattanville Road, Suite 201, Purchase, NY 10577, United States of America
35	Apollo Principal Holdings III, L.P.	c/o Intertrust Corporate Services (Cayman) Limited, 190 Elgin Avenue, George Town, Grand Cayman KY19005
36	APO Asset Co., LLC	One Manhattanville Road, Sulte 201 Purchase, New York 10577
37	Apollo SPN Investments I, L.P.	c/o Intertrust Corporate Services (Cayman) Limited, 190 Elgin Avenue, George Town, Grand Cayman KY19005
38	Apollo Asia Management L.P.	One Manhattanville Road, Sulte 201 Purchase, New York 10577
39	Apollo European Strategic Investments (Holdings), L.P.	c/o Intertrust Corporate Services (Cayman) Limited, 190 Elgin Avenue, George Town, Grand Cayman KY19005
40	Apollo European Credit Master Fund L.P.	c/o Interrust Corporate Services (Cayman) Limited, 190 Elgin Avenue, George Town, Grand Cayman KY19005
41	Apollo SK Strategic Investments, L.P.	c/o Intertrust Corporate Services (Cayman) Limited, 190 Elgin Avenue, George Town, Grand Cayman KY19005
42	Apollo Credit Master Fund Ltd	Maples Corporate Services Limited, P.O. Box 309, Ugland House, Grand Cayman KY1-1104 Cayman Islands
43	Apolio Credit Strategies Master Fund Ltd	Maples Corporate Services Limited, P.O. Box 309, Ugland House, Grand Cayman, KY1-1104, Cayman islands
44	Apollo Principal Holdings IX, L.P.	c/o Intertrusi Corporate Services (Cayman) Limited, 190 Elgin Avenue, George Town, Grand Cayman KY19005
45	Apollo Principal Holdings IV, L.P.	c/o Intertrust Corporate Services (Cayman) Limited, 190 Elgin Avenue, George Town, Grand Cayman KY19005
46	Apollo Principal Holdings II, L.P.	One Manhattanville Road, Suite 201 Purchase, New York 10577

	Name	Address
47	Apollo Capital Management L.P.	9 West 57th Street, 43rd Floor, New York, New York 10019
48	Apollo Management Holdings, L.P.	One Manhattanville Road, Suite 201 Purchase, New York 10577
49	APO (FC), LLC	One Manhattanville Road, Suite 201 Purchase, New York 10577
50	APO Corp.	One Manhattanville Road, Suite 201 Purchase, New York 10577
51	Apollo Global Management, LLC	9 Wesl 57th Street, 43rd Floor, New York, New York 10019
52	AMH Holdings (Cayman), LP	
53	AMH Holdings GP, Ltd	
54	Apollo Management GP, LLC	9 West 57th Street, 43rd Floor, New York, New York 10019
65	Apollo Management, LP	9 West 57th Street, 43rd Floor, New York, New York 10019
56	AIF VII Management, LLC	9 West 57th Street, 43rd Floor, New York, New York 10019
57	Apoilo Management VII, LP	9 West 57th Street, 43rd Floor, New York, New York 10019

### Annexure B

This is Annexure B of 1 page referred to in the Form 604 (Notice of change of Interests of substantial holder)

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	Name	Number of ordinary shares	Address
1	Apollo Credit Singapore Ple Ltd	22,276,836	61 Robinson Road, 11th Floor Suite 1, Robinson Centre, Singapore 068893
2	Apollo SPN Investments I (Credit) LLC	14,014,060	One Manhattanville Road, Suite 201 Purchase, New York 10577
3	Apollo Special Opportunities Managed Account L.P.	11,804,964	One Manhattanville Road, Suite 201, Purchase, New York 10577
4	Apollo Centre Street Partnership L.P.	4,842,788	One Manhattanville Road, Suite 201, Purchase, New York 10577
5	AIF VII Singapore Pte. Ltd	152,203,872	61 Robinson Road, 11th Floor Suite 1, Robinson Centre, Singapore 068893

# Annexure C

This is Annexure C of 1 page referred to in the Form 604 (Notice of change of interests of substantial holder)

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Name

Number of ordinary shares

Geoff Jones

1 Geoff Jones

1 95,121

24 Artarmon Rd Willoughby, NSW, 2068

2 David Gyngell

4,878,048

24 Artarmon Rd Willoughby, NSW, 2068

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